

« TRIỂN LÃM QUỐC TẾ VỀ ĐIỆN TỬ VÀ ĐIỆN TỬ BÁN DẪN TẠI VIỆT NAM »
The International Semiconductor and Electronics Technology Expo in Vietnam

ACCELERATING VIETNAM'S ELECTRONICS INTO THE FUTURE

13-15.10.2026

Thúc Đẩy Ngành Điện Tử Việt Nam
Tiến Vào Kỷ Nguyên Mới

VEC - HANOI, VIETNAM

ĐƠN VỊ TỔ CHỨC
► **Organiser**



SES Vietnam Exhibition
Services Company
Limited

HIỆP HỘI BẢO TRỢ
► **Supporting Association**



Association of
Electronic Industries
in Singapore

OVERVIEW

The International Semiconductor and Electronics Technology Expo in Vietnam – SemiTronics Vietnam affirms its position as the premier international exhibition and conference dedicated to semiconductors, electronics, and electronic manufacturing technologies in Vietnam. The event not only showcases cutting-edge technologies and advanced solutions but also serves as a vital bridge for businesses at home and abroad to connect, collaborate, and expand their markets. With a strategic vision and an innovation-driven approach, SemiTronics Vietnam becomes an essential platform for the electronics industry community, a trusted meeting point where global and Vietnamese enterprises seek growth opportunities, enhance competitiveness, and move forward together in the process of global integration.

SemiTronics Vietnam 2026 – The International Semiconductor and Electronics Technology Expo in Vietnam will take place from **October 13–15, 2026 at the Vietnam Exhibition Center (VEC), Hanoi**, promising to make a groundbreaking impact from its very first edition. The event will gather hundreds of leading technology companies, presenting a comprehensive picture of the future of the electronics industry with breakthrough innovations in semiconductors, SMT, PCB/PCBA, embedded systems, IoT, AI computing, and smart factories. It is also the place for businesses to meet key buyers, join business matching programs, and stay updated on sustainable manufacturing and digital transformation, critical factors for strengthening competitiveness in the new era.



SEMITRONICS VIETNAM 2026 at a Glance



Trade
Attendees

6,000+



Gross
Spanning Area

5,000sqm



Exhibitors

200+



Countries/
Regions

14



International
Group Pavilions

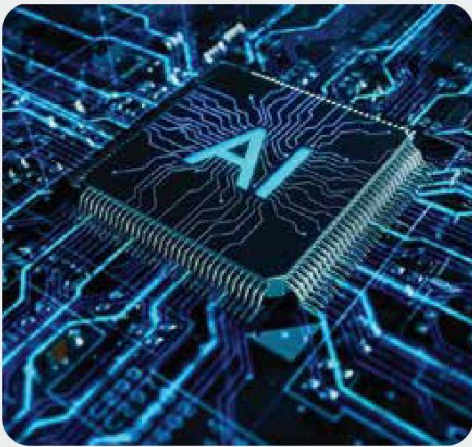
3+

MARKET INSIGHTS

EXTRACTING 2 MILLION TONNES OF RARE EARTHS ANNUALLY: A CATALYST FOR VIETNAM'S ELECTRONICS & SEMICONDUCTOR INDUSTRY

Vietnam holds rare earth reserves of around 3.5 million tonnes, ranking sixth globally. Under the national plan, by 2030 the country aims to extract 2 million tonnes of ore per year and invest in deep-processing plants with capacities of 20,000–60,000 tonnes of rare earth oxides annually. These materials are critical for chip manufacturing, PCB/PCBA, SMT, embedded modules, smart devices, automotive electronics and automation solutions. Amid global supply chain shifts, Vietnam is poised to become a rare earth supply hub for electronics and semiconductors, unlocking multi-billion-pound opportunities for businesses leading in EMS, semiconductor packaging, smart factories and digitalised production lines.

Source: vnexpress.net



THE NORTH LEADS THE TREND: A GOLDEN OPPORTUNITY FOR SEMICONDUCTORS AND AI

Hai Phong Free Trade Zone is being positioned as a breakthrough hub for AI and semiconductor development. With its strategic location in the North, modern port and logistics infrastructure, Hai Phong is attracting strong interest from global technology corporations. The local government is committed to offering significant tax and land incentives, paving the way for large-scale projects. This is a prime opportunity for businesses to join the global supply chain from the very beginning, as Vietnam's semiconductor and AI markets take shape and are projected to reach billions of dollars in value in the coming years.

Source: vnexpress.net

INTEL, QUALCOMM, NVIDIA,... PAVING THE WAY FOR VIETNAM TO BECOME A SEMICONDUCTOR HUB

Vietnam is emerging as a strategic destination for the high-tech and semiconductor industry. Major U.S. corporations such as Intel, Qualcomm, Nvidia, and Synopsys are showing strong interest in the Vietnamese market. Intel has already invested over \$1.5 billion in its factory in Ho Chi Minh City, and many companies are exploring expansion plans. With advantages in young talent, supportive policies, and a key position in the global supply chain, Vietnam is projected to become a new semiconductor hub in the region. This is a golden opportunity for businesses to join and seize the multi-billion-dollar investment wave now taking shape.

Source: vnexpress.net



1

SemiTronics Vietnam is the largest international exhibition in Vietnam dedicated to semiconductors and electronics, bringing together leading technology companies from around the world.



2

Unlock hundreds of business matching opportunities between global technology enterprises and buyers from key industrial hubs in Northern Vietnam.



3

Leading the way in showcasing semiconductor technologies, SMT, PCB/PCBA, embedded systems, IoT, and smart factory solutions, pioneering innovations that help businesses enhance competitiveness and embrace digital transformation.

Why
exhibit at
**SEMITRONICS
VIETNAM 2026**

Who will visit SEMITRONICS VIETNAM 2026

The exhibition attracts manufacturers, OEMs/ODMs, distributors, importers and exporters, service providers, trade associations, and government agencies from sectors such as electronics, semiconductors, telecommunications, electric vehicles, and smart devices. This is your opportunity to meet potential buyers actively seeking technologies in PCB/PCBA, SMT, semiconductor packaging and testing, embedded systems, IoT, AI computing, and smart factory automation solutions.

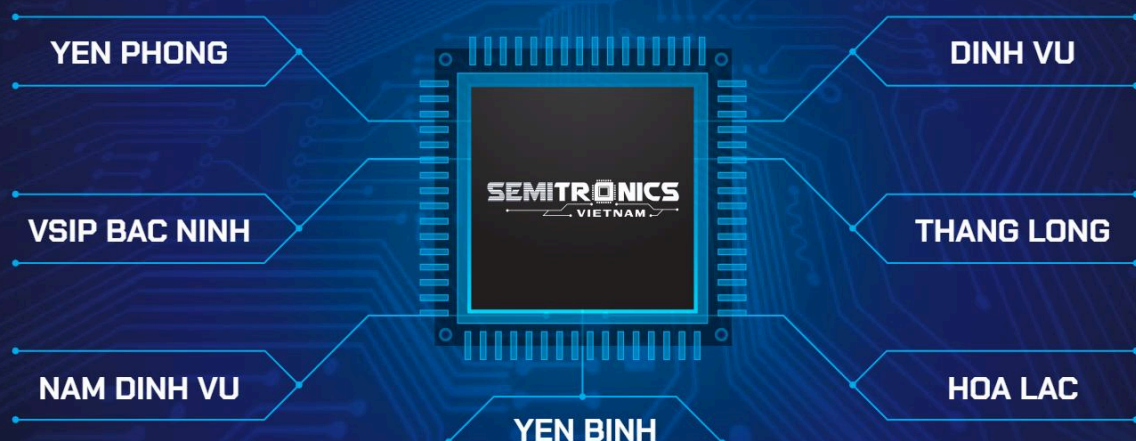


VISITOR at a Glance

BUSINESS ACTIVITY

- Mass production of ICT boards, automotive modules, wearables, telecom device
- OEM/ODM
- PCB, PCBA, semiconductor packaging, industrial assembly
- Consumer electronics, automotive chips, power semiconductors, sensors
- Smart devices, telecom, industrial automation, smart home, EV subsystems
- Product quality validation for electronics, EV modules, semiconductor devices
- Trade Association / Government Agency / Academia
- Publication, Press & Media

The Semiconductor Industrial Center of NORTHERN VIETNAM



EXHIBITOR'S PROFILE



SHOWCASE YOUR TECHNOLOGY TO THE QUALITY AUDIENCE

SemiTronics Vietnam offers a comprehensive platform for businesses to showcase advanced products and technologies to the manufacturing community and strategic buyers. With a diverse exhibition portfolio ranging from PCB/PCBA, SMT, semiconductor packaging and testing equipment, embedded systems, IoT, AI computing to automation solutions and smart factories, this is an opportunity for you to assert your position, expand your network, and boost sales.

BUSINESS NATURE

PCB / PCBA

- Single/Double/Multilayer PCB, Rigid-Flex PCB, HDI PCB
- PCB fabrication, drilling, routing & lamination systems
- PCBA turnkey solutions, prototyping, small/large batch runs
- Conformal coating, potting, encapsulation, jig & fixture, ESD solutions
- PCB design tools & embedded PCB electronics

SMT, Assembly & Electronics Manufacturing Service

- SMT pick & place machines
- SPI, feeders, material handling, depaneling, SMT robotics
- EMS service providers, turnkey line integrators, NPI services
- System & line software
- Miniaturization & high-speed mass production systems

Test – Measurement – Inspection & Packaging

- AOI, AXI, SPI, machine vision & defect inspection
- IC packaging equipment
- Reliability & failure analysis tools
- Metrology, wafer probing, semiconductor test handlers
- Traceability & quality management platforms

System Integration & Embedded Modules

- MCU, MPU, SoC, FPGA boards, COM Express, SBC boards
- Sensor modules
- RF modules, 5G/Wi-Fi/BLE communication modules
- IoT gateway, industrial PC, edge computing & AI modules
- Automotive electronics subsystems

Semiconductor

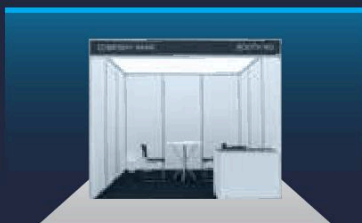
- IC packaging & assembly equipment
- Power devices, RF ICs, and advanced semiconductor modules
- Backend semiconductor process technology & test solutions
- Electronics for EV mobility, AI computing, and next-generation connectivity
- Semiconductor ecosystem support including distribution, application engineering, and design enablement services

Automation

- Industrial robots and collaborative robots (cobots)
- AGV/AMR smart autonomous logistics systems
- MES/MOM/SCADA and production control systems
- Automated machinery for SMT & PCBA production lines
- AIoT and digitalization solutions for manufacturing lines
- Traceability systems and manufacturing data management solutions

SECURE YOUR LOCATION TODAY!

STANDARD PACKAGE



468 USD ***

(Min. 9sqm)

RAW SPACE



390 USD ***

(Min. 24sqm)

BETTER STAND



**CONTACT US
FOR MORE DETAILS**

(Min. 18sqm)

*** Price is applied for 1sqm and not included VAT

MARKETING ACTIVITIES



**Seminars
& conferences**



**Custom-designed
e-invitations**



**Digital exhibitor
directory**



**Printed visitor
invitations**



Email Marketing



Telemarketing



Factory visits



Social Media



Public relations (PR)

CONTACT US TODAY

► For any exhibiting and sponsorship inquiries,
please contact to your nearest office

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